

Finance for Non-Financial Managers

26th March 2010 - Sydney

Do terms like “gross margin” “break-even” “P&L” and “accrual” send you ducking for cover?

While being experts in their own field, many managers avoid the financial aspects of their role due to a perceived lack of understanding. Yet having a grasp of the finances is a vital function of management at every level.

Learn what the jargon means, how to crunch the numbers and how to read the reports and dazzle your colleagues at the next budget meeting!

In this intensive one-day program you will learn...

- The Profit & Loss Statement
- Cash payments and receipts
- Expenses v Assets
- Cost of Sales
- Contribution margin and break-even point
- Accruals and Provisions
- The Impact of Credit
- Depreciation
- Dividends
- The Balance Sheet
- Private v Public companies



Stacey Ewin *B Com, CA, Grad Cert VET*

Being a trainer as well as a chartered accountant, Stacey has that rare ability to explain technical financial concepts in an accessible way. Her goal is to de-mystify finance, making it a useful tool to executives and managers in all areas of the business.

By the end of this workshop you will be able to:

- Understand where the figures on the Profit & Loss Statement and Balance Sheet come from and what they mean.
- Calculate the gross profit, gross margin, cost of sales and break-even point of your product or service.
- Depreciate assets.
- Speak knowledgeably on the impact of holding too much inventory, the cash flow consequences of credit and the tax implications of income and expense recognition.
- Tackle your departmental budget with confidence.



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SYDNEY PROGRAM

Friday – 26th March 2010

VENUE:

Saxons Training Facilities
Level 10, 10 Barrack Street, Sydney, 2000
[Download Saxons Venue map](#)

MELBOURNE PROGRAM

VENUE:

Saxons Training Facilities
Level 8, 500 Collins Street, Melbourne, 3000
[Download Saxons Venue map](#)

BRISBANE PROGRAM

VENUE:

Saxons Training Facilities
Level 11
300 Adelaide Street, Brisbane, 4000

Registrations are from 8.30am. Program starts at 9.00am and finishes at 5.00 pm

Registration Fee:

\$595.00
Includes 10% GST, morning tea, participant workbooks and handouts

Discounts

For 3 or more delegates from the same organisation, a discount of \$50.00 per person applies.

Cancellations

- Full refund if notice is received two weeks prior to workshop
- 50% refund if cancellation received at least one week prior to workshop

Changes to Program

E&S reserves the right to alter the content, date or venue if necessary. Every effort will be made to communicate with participants immediately.

In-house Programs

This program can be tailored for your own organisation's needs

For more information, please contact Julie Ankers on (02) 9267-5220, or Email: info@espeak.com.au

REGISTRATION / TAX INVOICE

(Please keep a copy for your records)

Name: _____

Position: _____

Company: _____

Address: _____

Phone: _____

Mobile: _____

E-mail: _____

Attendees' Names:

Total payment \$_____ for _____ attendees via:

DIRECT DEPOSIT BSB: 032-016

Acc No:377845

CHEQUE Payable to E&S Training & Development

Visa MasterCard Bankcard AMEX

Diners Club

Card No. : _____

Expiry Date: _____/_____/_____

Cardholder's Name: _____

Signature: _____

Fax, post or email with payment to:

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Phone: (02) 9267-5220
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